

# MIAH GOMEZ

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www.miahgomez.com  
NJ

## SOCIAL MEDIA SPECIALIST | VIDEO EDITOR

Dynamic social media professional with 5 years of experience in content production and social strategy. Skilled in content planning, analytics interpretation, and community building with a proven track record of engagement and growth across multiple platforms. Passionate about leveraging those skills to produce meaningful social interactions for brands and individuals.

## WORK EXPERIENCE

### VIDEO EDITOR/SOCIAL STRATEGIST

Kyma Social Agency, NYC, NY

- Responsible for strategic planning of content for clients with an emphasis on driving growth to personal accounts.
- Edited extensive video footage into compelling short-form content tailored to align with clients' strategic objectives.
- Contributed to the increase in follower counts by 10-20% within 3 month contract.

### VIDEO PRODUCER

Uncut Creative, Jersey City, NJ

- Produced a variety of content including advertisements, social media, and brand event recaps for clients such as Nike, Wilson, and the WNBA.
- Responsible for planning of shoots, maintaining an organized set, and acquisition of talent and crew.

### VIDEO EDITOR

IFIT, Logan, UT

- Produced social content by sorting 20+ hours of footage and turning it into 60 second compilations.
- Contributed to the growth of over 200k followers through the conceptualization of short form content.
- Created engaging social content for the first time partnership with the 2021 NYS Marathon.

### FREELANCE VIDEO EDITOR

- Landed contractual jobs with Jones Road Beauty, Atlantic Records, Uncut Creative, and Nike.
- Produced and edited a variety of content including advertisements, social media campaigns, and podcasts.

## EDUCATION

### Bachelor of Communication Arts | Digital Filmmaking Concentration

Ramapo College of NJ

2020 Recipient of the Digital  
Filmmaking Award

## TECHNICAL SKILLS

- Adobe Creative Cloud
- Final Cut Pro
- Microsoft Office Suite
- Videography

## PERSONAL SKILLS

- Creative Storytelling and Marketing
- Project Management
- Attention to detail
- Creative Problem Solving
- Adaptability

## ABOUT ME

- In an effort to strengthen my understanding of the various social platforms I have embarked on a journey growing my personal platform on both Instagram and Tiktok.
- In a year, I have grown a community of over 10k avid followers with 1.5M likes, 15M views, and an engagement rate between 5.5-35% across platforms.